

SHAUN DOUGHERTY

mobile: 719.205.6189

email: fallenartist@hotmail.com

website: www.FallenArtStudios.com

Technology Profile

Design Software:

- Adobe CS5 Design Premium (InDesign, Illustrator, Photoshop, Flash, Dreamweaver, AfterEffects)
- QuarkXpress 9

Office Software:

- Office 2011 (Word, Excel, PowerPoint)
- Filemaker Pro
- Outlook
- Frontpage
- Keynote

Web Languages:

- Actionscript 2 & 3
- HTML 4
- Wordpress
- CSS
- XML

Core Strengths & Focus

- Analytical Assessments
- Quality Assurance
- Campaign & Branding Exp.
- Print to Spec Exp.
- Packaging Exp.
- Wire-frame Design Exp
- Storyboarding
- Motion Design
- UI & interface Design Exp.
- Social Media Advertising
- Concept Sketching

Education

OTIS College of Art & Design
9045 Lincoln Blvd Los Angeles CA
08/1996 – 05/1999 - Graduated 1999

- B.A., COMMUNICATION DESIGN
- Major in Graphic Design / Animation
- Cum GPA 3.28

Career Focus: Strategic Design Solutions

A creative thinker with more than ten years working in the Graphic Design field for the entertainment industries. Strives to keep the creative thinking outside of the box, but production done to the specs of the box. Taking great pride and time in finding solutions and improving productivity when dealing with new systems and procedures, or evaluating the quality of a product. Self-starting in the implementation to recognize and research the task at hand, and produce immediate contributions in business operations. Possesses a valuable blending of leadership, creative and analytical abilities that combine efficiency with imagination to produce results in demanding situations. Art isn't only about the final product you see, but the knowledge of the process, great work comes from experience of both failures and successes.

Professional Experience

EGENCY - An E-commerce subsidiary of AGFA

8/2010 - 2/2012 **Art Director**

Agency is AGFA's online design to print service.

- Work with external printers setting up customer's design purchases
- Implemented a system for transfer of InDesign files from online editor to printers
- Problem solved InDesign issues from ongoing editor updates
- Contrived a naming convention for assets/products for continuous expansion
- Managed branding and marketing assets for Agency
- Finalized and optimized InDesign files for online user editability and printer usage
- UI/UX configuration and design of Agency.com - from wireframes to final design

WARNER BROS. Digital Media

10/2007 - 8/2010 **Sr. Web Designer**

Web based marketing hub for Warner Bros. television division.

- Created html intra-company newsletters and emails
- Created UI wireframes and visual interface for the WBTV database
- Designed the beta KidsWB.com including ongoing assets for promotional needs
- Redesign theWB.com including ongoing assets for promotional needs
- Designed Youtube, Dailymotion, Twitter and Facebook pages for products
- Trained design contractors /assistants / interns with design procedures

TECHNICOLOR Creative Services

4/2003 – 10/2006 **Lead Designer**

Lead Designer for Dreamworks and Universal's international DVD menus.

- Designed domestic and translated DVD menus into thirteen regional versions.
- Managed material deliveries by studios, organized production flow with graphics
- Implement an organized production system for International creation
- DVD Menu Designs (Knight Rider, Miami Vice, SinCity, Kill Bill Vol 1 & 2, Highlander)
- Lead Regional Designer: Over the Hedge, Madagascar, Lost Season 1, Sharktale, Shrek 2, Anchorman, Old School, Scarface C.E., Land Before Time 1-9

FLEX CREATIVE

12/2001 – 3/2003 **Lead Designer**

A boutique sized design firm servicing small to Fortune 100 companies.

- Design key art, logos, letterhead and press kits for external entertainment firms
- Managed print projects and communication with printers throughout production
- Handled Universal's DVD menu projects (domestic and international)
- Managed outside relationships with clients, including post facilities

EPITAPH RECORDS (Epitaph, Anti, Burning Heart, Fat Possum, and Hellcat Records)

06/2000 – 12/2000 **Art Traffic Director**

The largest independent record label. Responsible for all art/print production in-house.

- Quality assured all projects through QuarkXpress to insure quality with printers
- Designed & produced marketing campaign materials for labels/bands
- Traffic directed and quality assured all band artwork from artist to printers